

Distribution

- 11** Moki-veži: new expertise-based strategy of the Lithuanian chain
- 13** Leroy Merlin: fourth store in Paris
- 14** House-Hasson Hardware: wholesaler and management partner
- 16** DIY market in the EU: more steady development in recent years
- 18** ManoMano: wants to become market leader

Regional report: Nordic countries

- 19** Overview: macroeconomic data
- 20** Statistics Sweden: a plethora of formats in the DIY retail scene

- 24** Denmark: benefiting from the boom on the labour and property market
- 26** Statistics Denmark: consistent distribution of stores
- 27** In brief
- 28** Norway: biggest market on the basis of per-capita spending
- 30** Statistics Norway: some neighbours are bustling around
- 32** Statistics Finland: the Kesko Group dominates the market
- 34** Finland: the trend to king-size stores has gone
- 35** Statistics Iceland: well supplied with DIY stores
- 36** Gardena and its Swedish parent company Husqvarna

Edra

- 37** In brief: new director of European affairs; 7th Global DIY Summit in Dublin

Assortment: housewares and deco

- 38** Europe: Euromonitor International analyses the market
- 40** Hailo: repositions itself as a brand
- 41** Kärcher: products for making life easier
- 42** Products

Events

- 43** In brief
- 44** Asia-Pacific Sourcing: rising exhibitor numbers

- 45** Taiwan Hardware Show: more overseas buyers

Suppliers

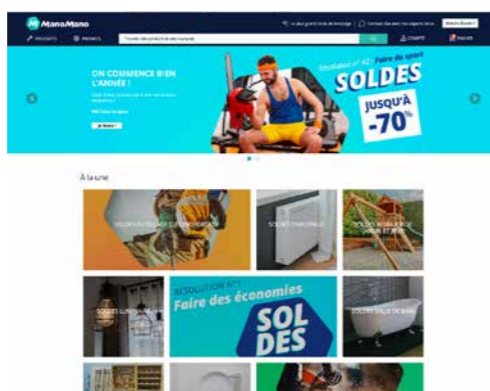
- 46** Rothenberger Industrial: further growth by expanding exports

Garden

- 48** Green sector: seeking new markets for flowers and plants
- 50** Products

Other categories

- 3** Comment
- 6** In brief
- 51** Publishing information
- 51** Looking back/looking ahead/looking around



11

Moki-veži
New competitors are changing the market in Lithuania. Moki-veži has reacted with a strategy which is based on profiling through expertise

18

ManoMano
The online marketplace wants to become market leader in six European countries. It currently has the highest growth rates in Germany

19-36

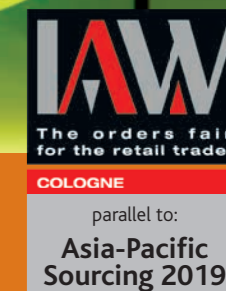
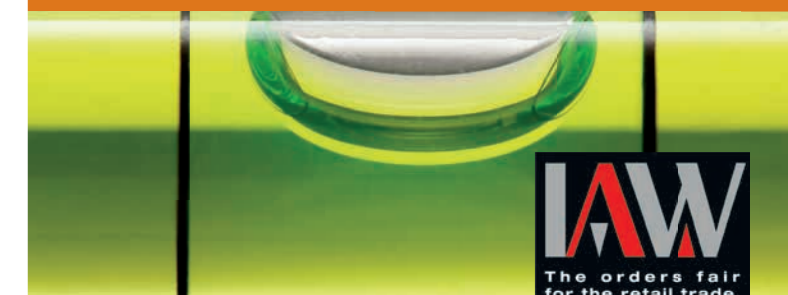
Regional report
The Nordic countries of Denmark, Finland, Iceland, Norway and Sweden differ in the structure of their home improvement markets

46

Rothenberger
The company has established itself in the segments of soldering and welding, plumbing tools and gas heating products

Asia-Pacific Sourcing

Tools and Products for Home and Garden from the Far East



Europe's No. 1 sourcing trade fair