



DIY STORE Tour

Tuesday, 8 March 2016

From 10.00 a.m. DIY Store Tour participants meet up at the Dähne Verlag stand in Hall 5.1.

10.30 a.m. Travel by coach to the Toom DIY store in Troisdorf.

This store including a garden centre covers an area just under 10 000m² and was reopened in March 2011 following a complete refurbishment. It is one of approximately 370 outlets belonging to the company, which is part of the Rewe Group. Store visit with the opportunity to talk to representatives of the company and/or store management.

12.30 a.m. Continue by coach to the Obi DIY and home improvement store plus garden centre, covering an area of almost 12 000m² in Cologne. Opened in July 2006, this is one of the most prestigious stores in the company's portfolio of approximately 590 stores in 11 countries.

Once again, there will be the opportunity to take part in a comprehensive store tour including talks with company representatives.

2.30 p.m. Next stop is the nearby Knauber store in Pulheim. This outlet covers an area of over 11 500m² and demonstrates future trends with, among other things, an Innovation store.

Guided tour of the store with the opportunity to talk to company representatives.

4.00 p.m. Return by coach to the exhibition site.

4.45 p.m. Scheduled arrival back at the exhibition site.



Included in the price of the tour

- Transport by coach to the DIY stores named in the programme*)
- On-site discussions with store managers and/or representatives from group headquarters
- Expert English/German-speaking tour guide
- Briefing pack containing detailed information about the DIY market in Germany
- Light lunch snack

Tour cost

Tour cost: 150.– Euro per person.**)

*) Subject to change without notice

***) Excl. VAT

Booking form

www.daehne.com/storetour

Please book online under www.daehne.com/storetour or by fax to +49/7243/575-200

**I/We would like to make a firm booking
for the DIY Store Tour on 8 March 2016:**

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Full name(s)

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Full name(s)

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Company

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Address

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Phone, Fax, E-mail

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VAT-ID-No.

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Date, Signature