

The Networking Event for the Home Improvement Industry

9th Global DIY-Summit 2023

VISIONS OF DIY IN THE AGE OF UNCERTAINTY



Save
the
Date

14-16 June 2023

Estrel Congress Center, Berlin

Main Topics:

- Sustainability
- Customer Experience
- Digitalisation
- Data in Retail
- Cooperation
- Global DIY Retail Insights

powered by



Congress fees

Early Bird Rate (until 15 March 2023)

Members HIMA/EDRA/GHIN	€ 1,695 (plus VAT)
General Attendee	€ 1,995 (plus VAT)

Standard Rate

Members HIMA/EDRA/GHIN	€ 1,995 (plus VAT)
General Attendee	€ 2,295 (plus VAT)

Second and subsequent registration will qualify for a 20% discount

Become a Sponsor

FIVE REASONS TO PARTNER WITH US

1. Be part of the most important global home improvement event
2. Network with the sector's key decision makers
3. Demonstrate thought leadership
4. Showcase your brand to a global audience
5. Expand your customer base and increase your sales

Contact: Stefan Michell, Sponsorship & Delegate Experience Manager, Tel: +49 (0) 221 954900-32, Email: stefan@diysummit.org



Venue

The 9th Global DIY-Summit will be hosted at the Estrel Congress Center

Address: Estrel Berlin, Sonnenallee 225, 12057 Berlin, Germany



Main Topics

Sustainability

Today's leading organisations no longer see sustainability as a reporting or compliance issue, but as a critical business imperative in our interconnected world. As investors, business partners and end consumers all demand more action in this area, how can we approach sustainability in the holistic manner it deserves?

Customer Experience

Consumers expect to be the BLUE DOT - the pulsing centre point around which everything must revolve. Building experiences around the customer is the only way of ensuring business success and relevancy in this realigned world.

Digitalisation

We are living in a firmly established digital-first world. Society is digitally immersive, with the physical and digital blending to a greater extent than ever before. As this digitalisation continues to reshape our lives, how can we guarantee we navigate this new environment effectively and benefit from it?

Data in Retail

Data powers entire industries and holds tremendous value - but if left unrefined, is effectively worthless. Harnessing the power of this data is essential in addressing the needs of consumers and establishing a relationship that will foster Customer Lifetime Value.

Cooperation

There has been a paradigm shift, a fundamental change, in how we operate today. The leading organisations understand that compound success is derived from engaging and addressing any doubts or concerns and ensuring all parties collaborate.

Global DIY Retail Insights

The DIY, home improvement and garden industry have all benefitted from a substantial increase in relevance in recent years. In this globalised world retail landscapes are converging, meaning there is more to learn and understand from one another. The leaders of tomorrow continue to be those who are prepared to adapt and implement productive programmes from others.

Online Registration:
<http://diysummit.org>

Address
Global DIY-Summit
fedyima EDRA Kongress GmbH

Deutz-Mülheimer Str. 30
50679 Cologne / Germany

Tel: +49 (0) 221 / 9549 00 32
Email: info@diysummit.org